

Greater East End Management District

Report on State of the East End 2016

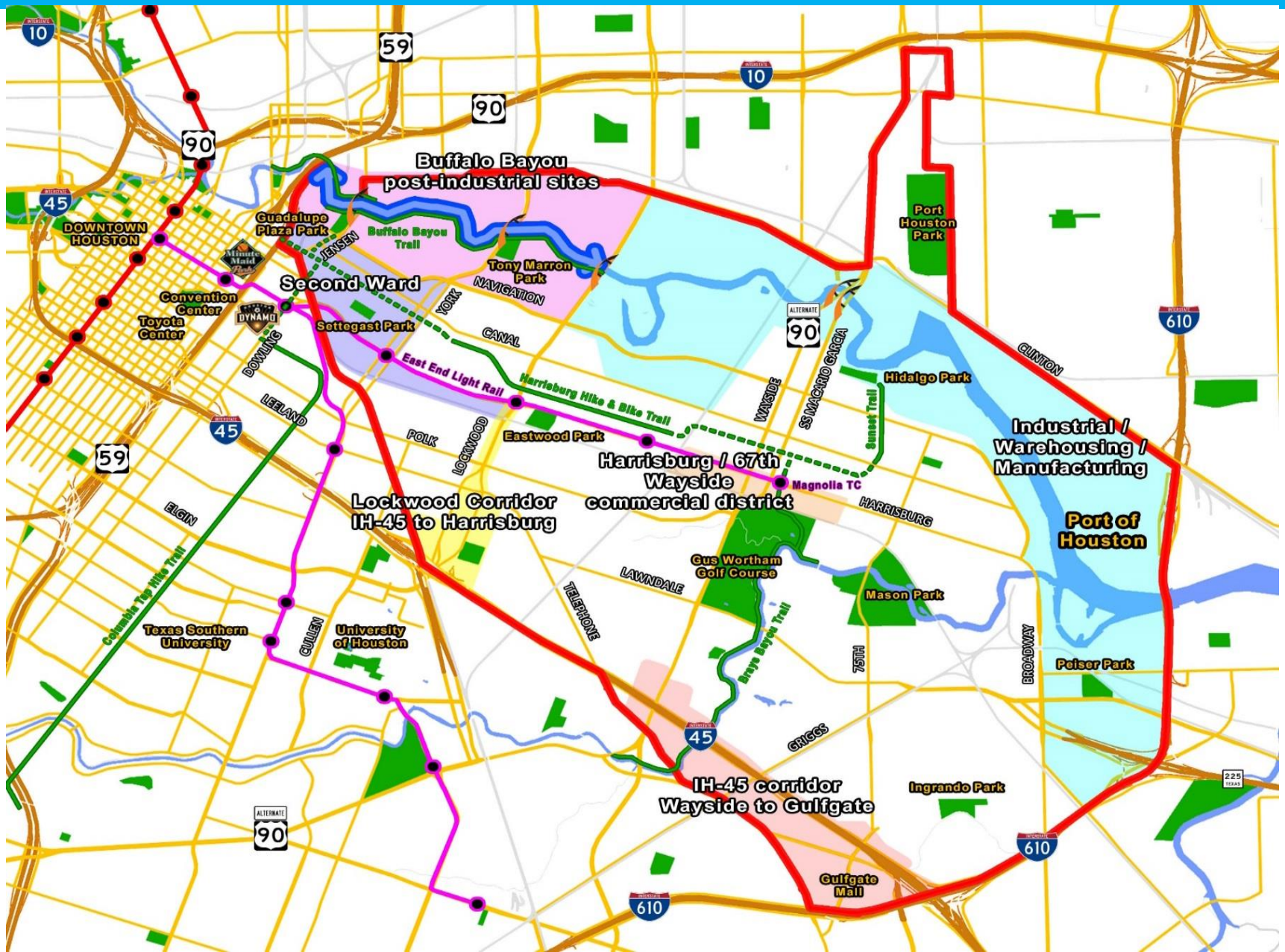


Greater East End Management District:

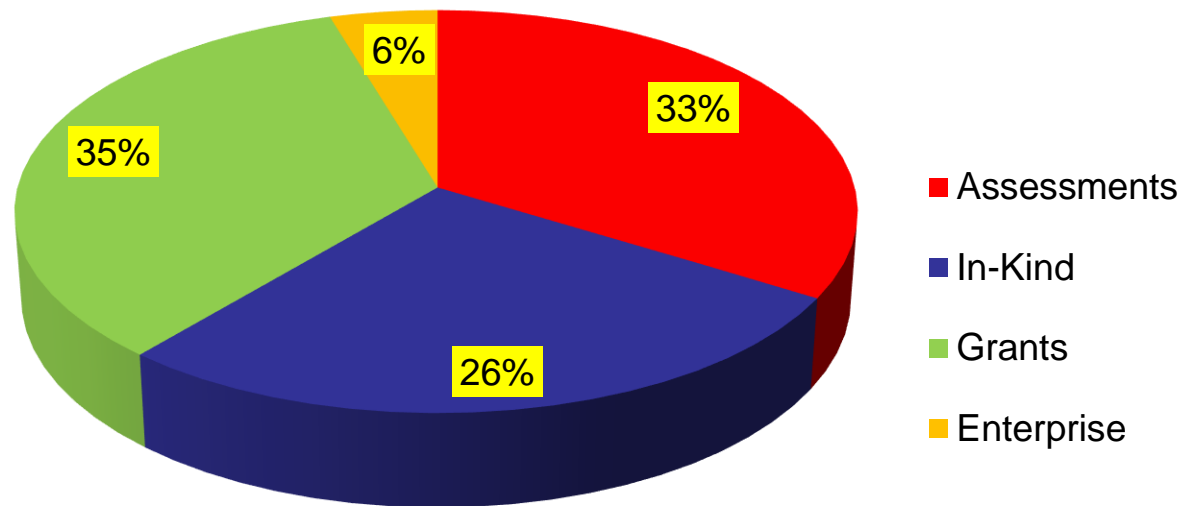
Located east of downtown, dynamic and distinct, and where both businesses and residents thrive.



East End



Sources of Revenue 2000 – 2016



Eight-Year Estimated Expenditures 2016-2023

SERVICE	ANNUAL ESTIMATE	8-YEAR TOTAL
SECURITY & PUBLIC SAFETY	\$ 480,000	\$3,840,000
BUSINESS DEVELOPMENT	\$ 336,000	\$2,688,000
VISUAL & INFRASTRUCTURE IMPROVEMENTS	\$288,000	\$2,304,000
SERVICES AND MAINTENANCE	\$624,000	\$4,992,000
COMMUNICATIONS AND MARKETING	\$ 240,000	\$1,920,000
DISTRICT ADMINISTRATION	\$ 432,000	\$3,456,000
ESTIMATED ANNUAL TOTAL	\$ 2,400,000	\$19, 200,000

Property Owner Profile 2016

- Total number of accounts 3,467
 - Top 15% accounts pay 75%
 - Other 85% pay remaining 25%
- Median assessment \$ 281.24
- Residences with homestead exemption are excluded.
- GEEMD assessment is \$.15 per \$100 of valuation. Property values are set by Harris County Appraisal District.

New Commercial Development



New Residential



New Construction

Adaptive
Reuse



Programs



Graffiti Abatement

17,752 East End- 167,623 City-Wide

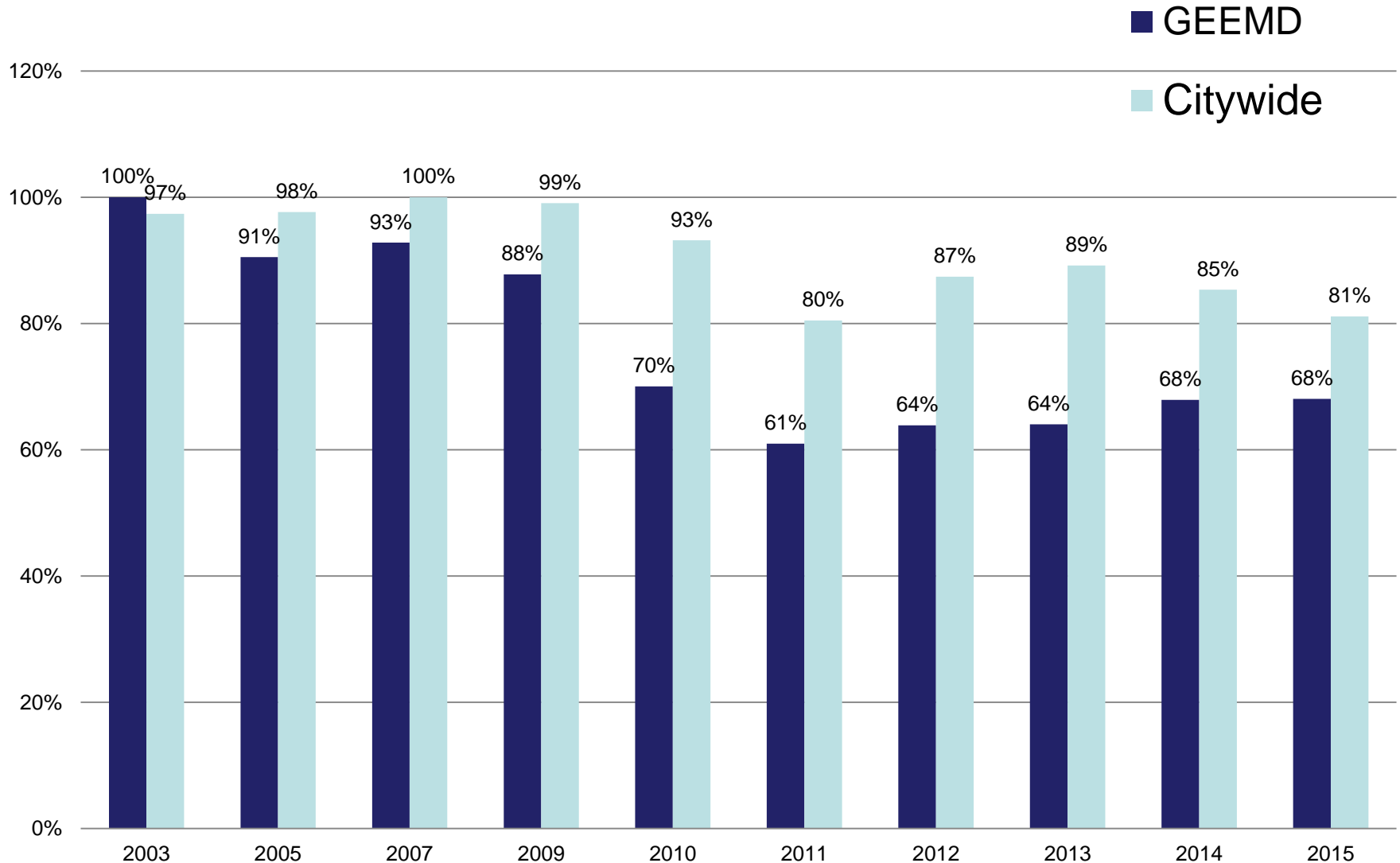


Security and Public Safety



Harris County Precinct 6 and the GEEMD have a collaborative partnership. Precinct 6 has a 3-5 minutes response time to any emergency call.

East End Crime is Reducing Faster Than the City of Houston



Services and Maintenance

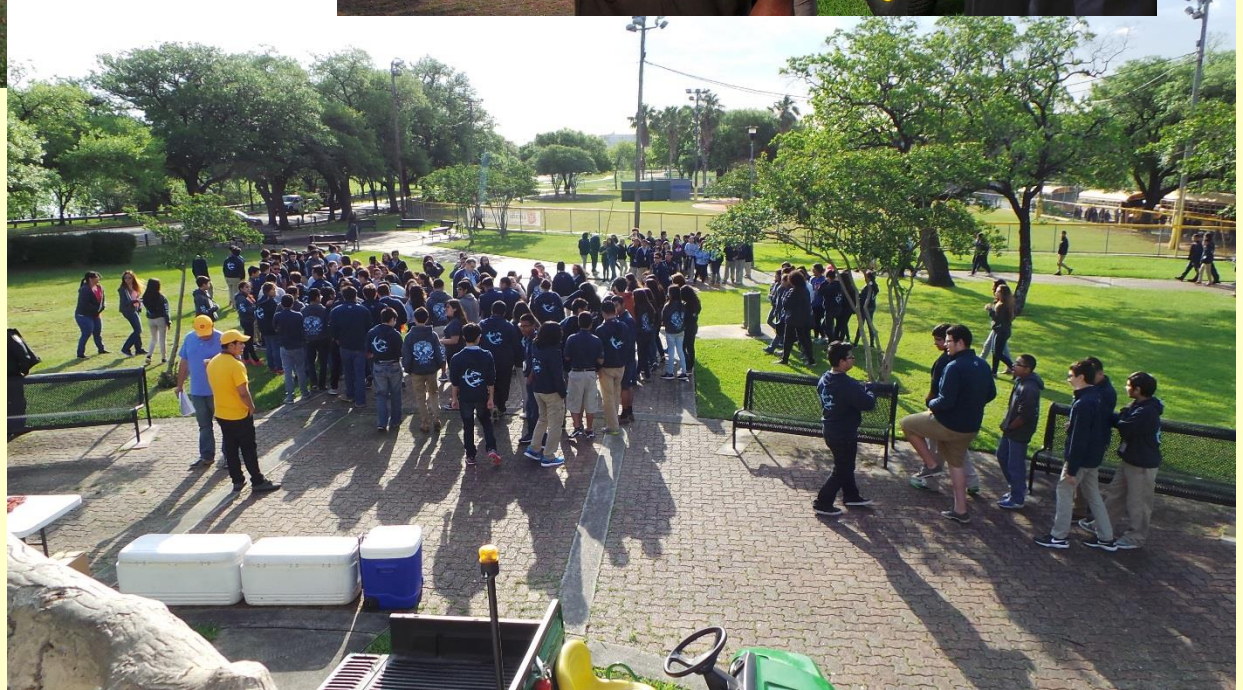


Maintaining I-45 ROW



Community Service

Clean Up with YES Prep



Walk for The Woods Project



- Over 450 attendees from all over the City
- History Stops throughout the walk
- Local business and entity participation
- Show cased new sidewalk and trial improvements, METRO Rail and Jenkins Garden.



Work Performed by GEEMD

2001-2015

Graffiti Sites Abated

18,340

Tons of Trash Collected

681

Miles of ROW Edged & Mowed

13,467

Number of Dumpsite Cleanups

926

Number of Tires Disposed

16,585

Number of Streetlamps Repaired

5,059

Number of Service Calls

4,256

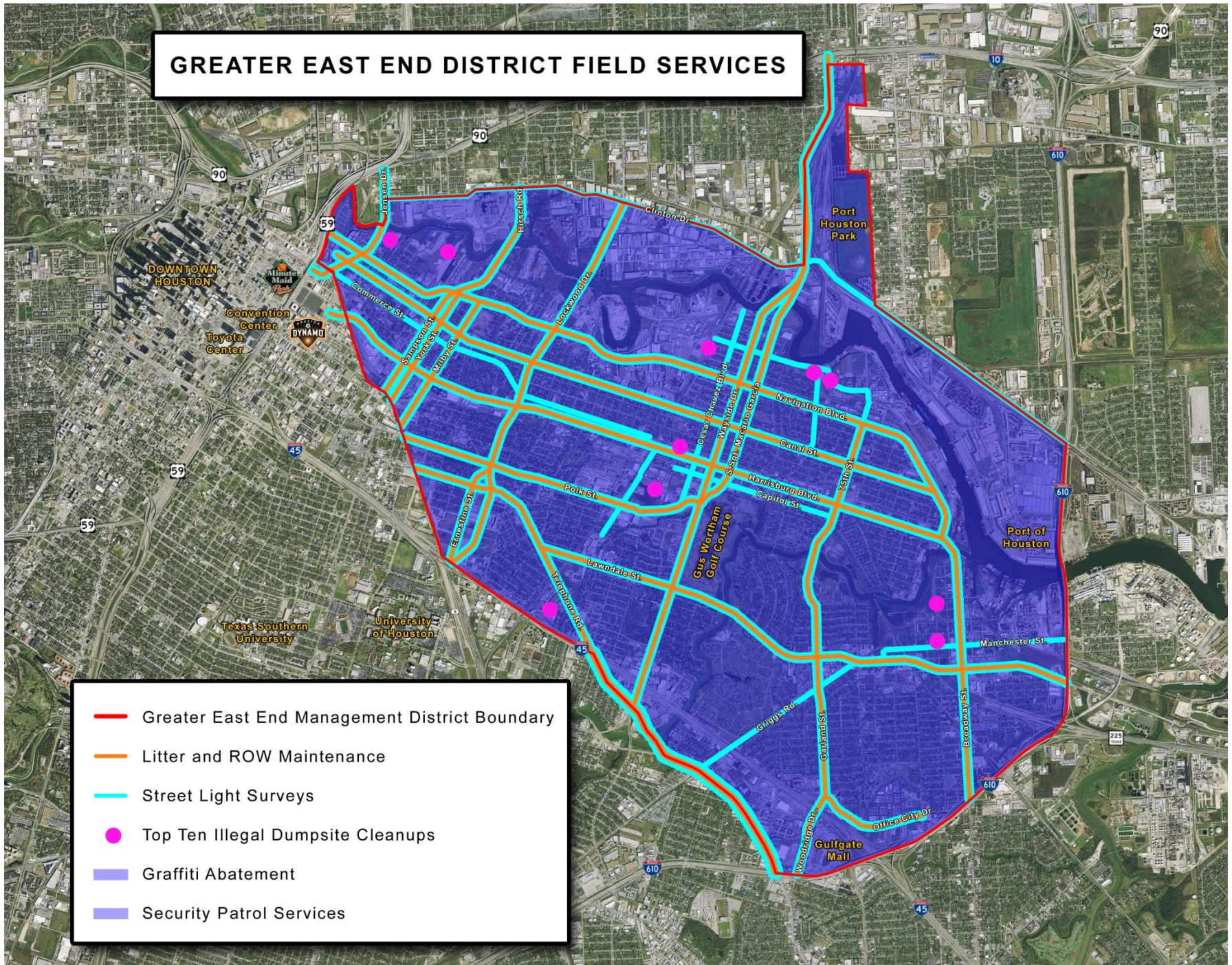
Number of Bandit Signs Collected

10,215



GREATER EAST END DISTRICT FIELD SERVICES

- Greater East End Management District Boundary
- Litter and ROW Maintenance
- Street Light Surveys
- Top Ten Illegal Dumpsite Cleanups
- Graffiti Abatement
- Security Patrol Services

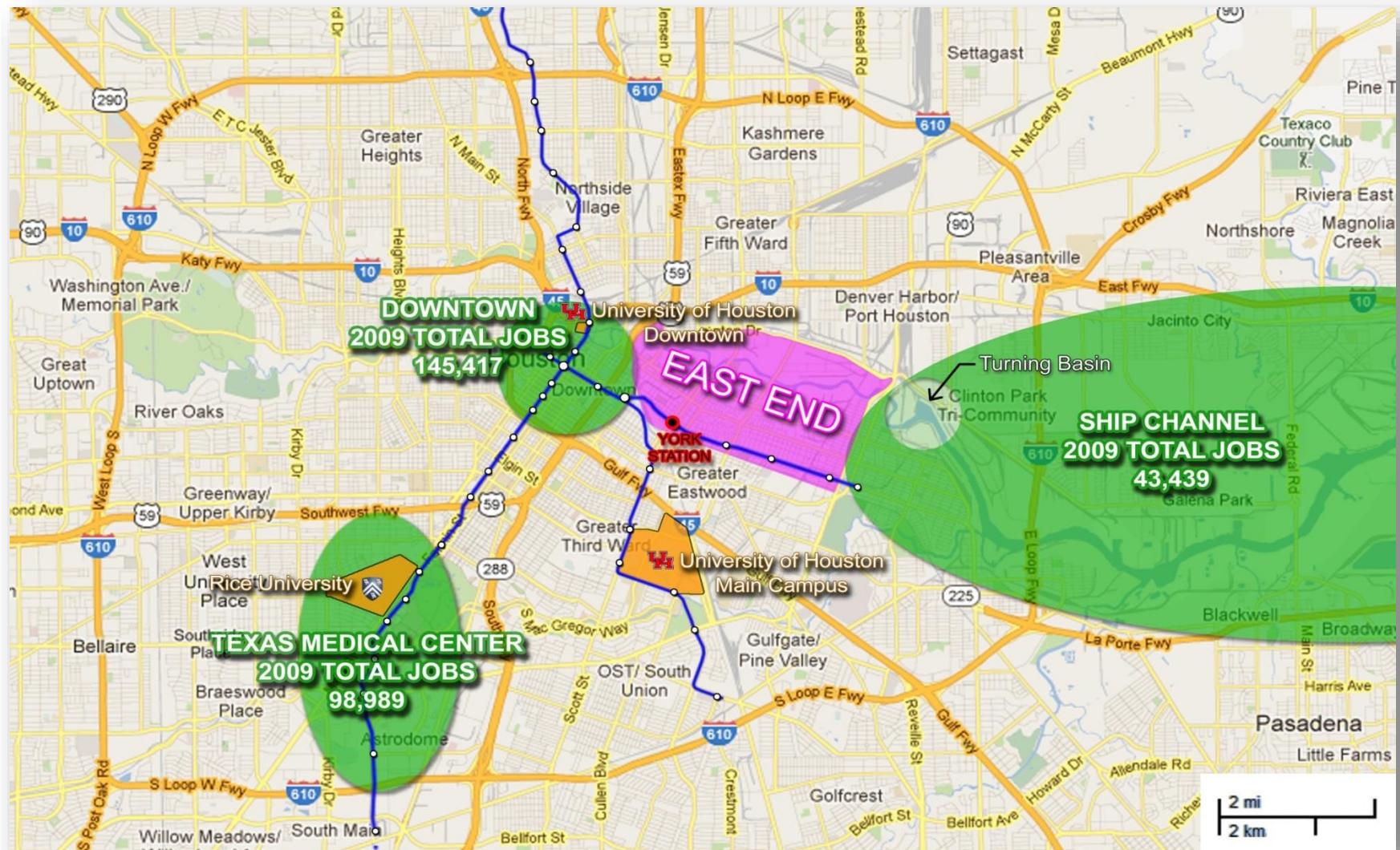


Projects

Navigation Esplanade



Houston Employment Cores East End Strategically Located

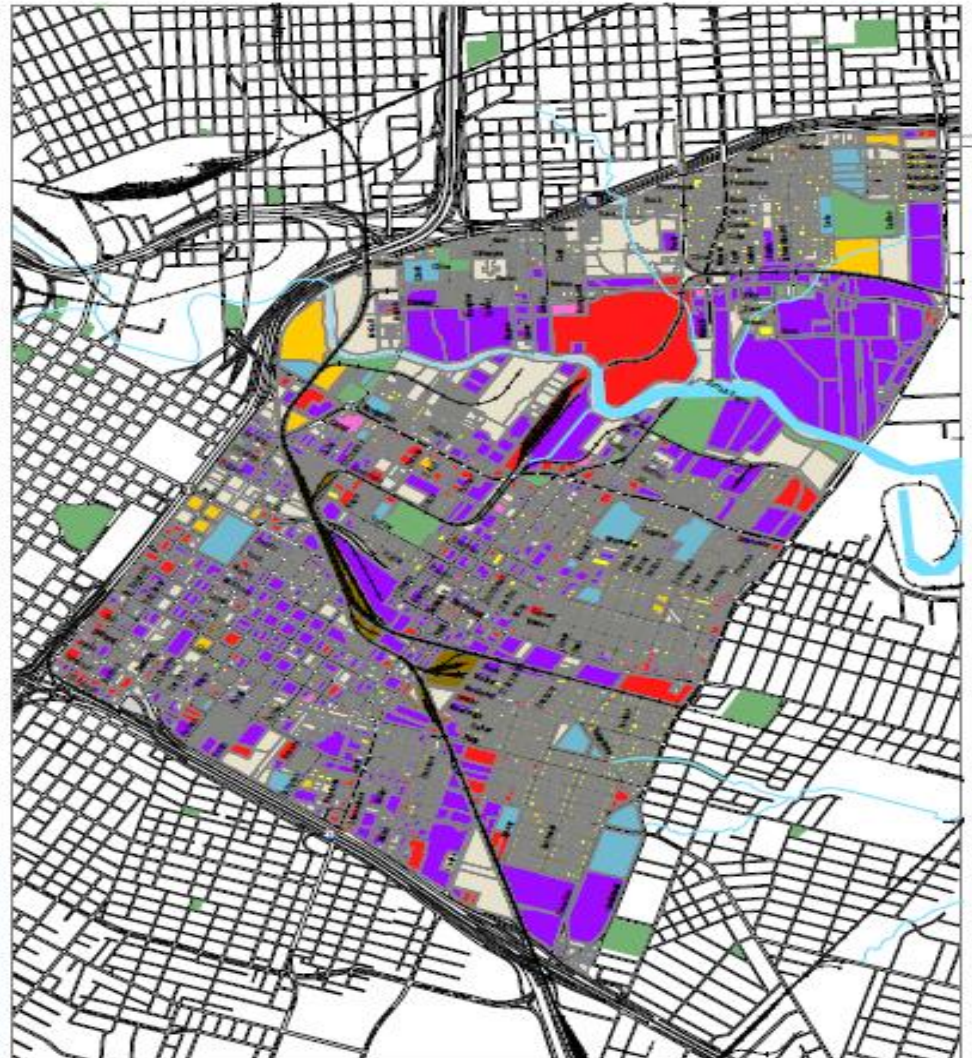


Major Shift in Land Usage

Land Use

Land Use	2011 HCAD	
	SF (MM)	%
Single-Family Residential	20.3	18.8%
Multi-Family Residential	3.4	3.1%
Commercial	11.6	10.7%
Office	0.7	0.6%
Industrial	34.6	32.0%
Civic (Gov't./Medical/Education)	6.4	5.9%
Transportation/Utilities	2.2	2.1%
Parks/Open Space	2.1	2.0%
Undeveloped	26.8	24.8%
Total	108.1	100%

- Industrial (32%) and Undeveloped (24.8%) make up over 1/2 of the study area.
- Significant potential redevelopment opportunities.
- Single-family residential neighborhoods in Eastwood, Second Ward and Fifth Ward.
- Limited multi-family, open space and office



Existing Land Use Map - 2011

East End Light Rail Progress Now Open to Altic Street





INITIATIVES	YEAR COMPLETE	FUNDING SECURED
Widen Navigation Blvd & create an urban street market in the Esplanade	2013	\$2.8M
Improve transit connections	2014	\$228K
Renovate Guadalupe Park	2015	\$5.6M
Build new pedestrian and bike trails	2015 / 2016	\$22.4M



East End Light Rail Stations

Harrisburg Blvd

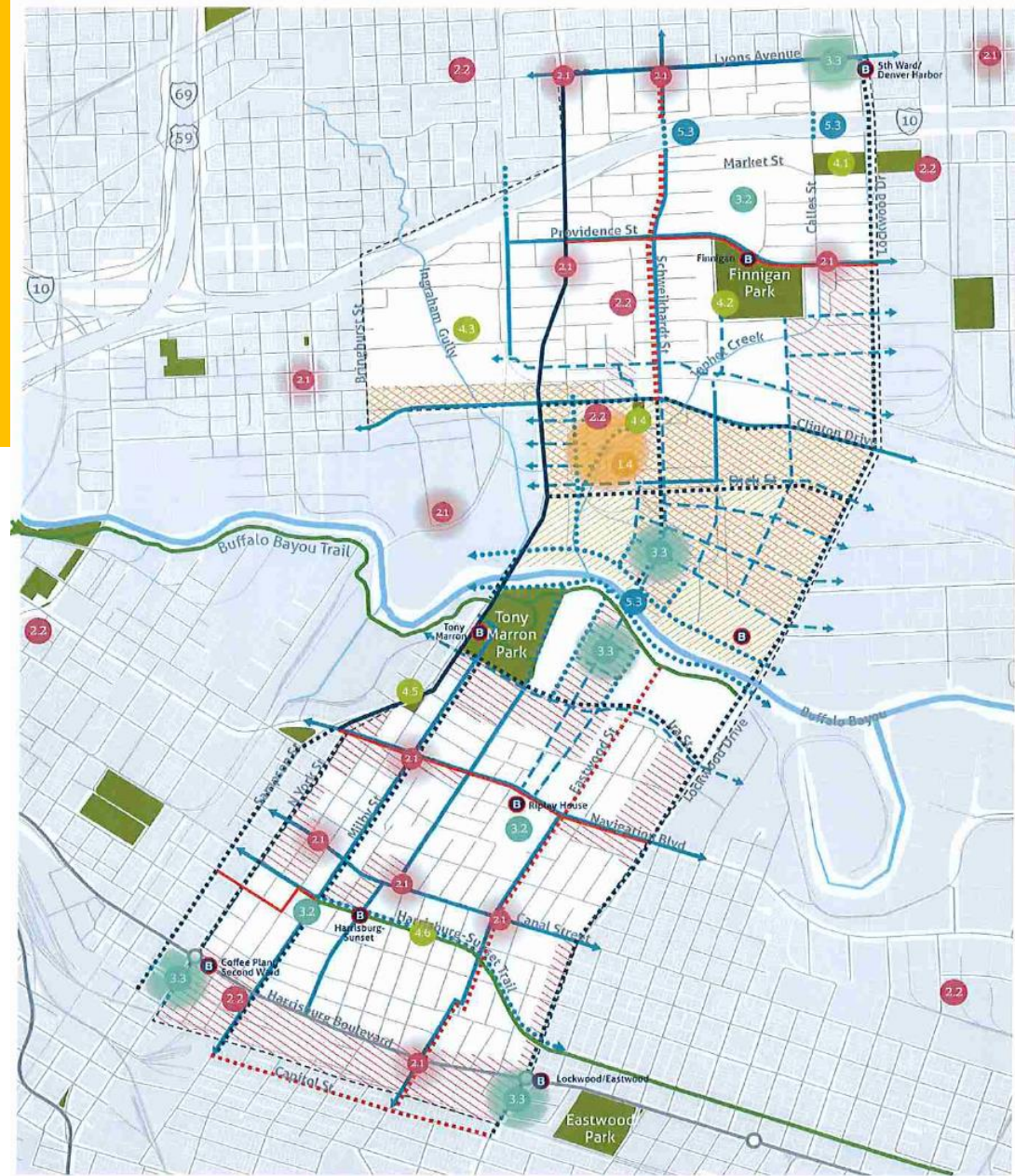


Functional Art



Recommendations from New Livable Centers Study

- Sidewalk and landscape done on Milby
- New sidewalks and bus stops funded near Harrisburg and Lockwood.



Existing Bicycle Facilities

- Bike Lane
- Bike Route
- Shared-use Path

Proposed Bicycle Facilities

- Bike Lane
- Bike Route
- Ⓟ B-cycle Bike Share Station

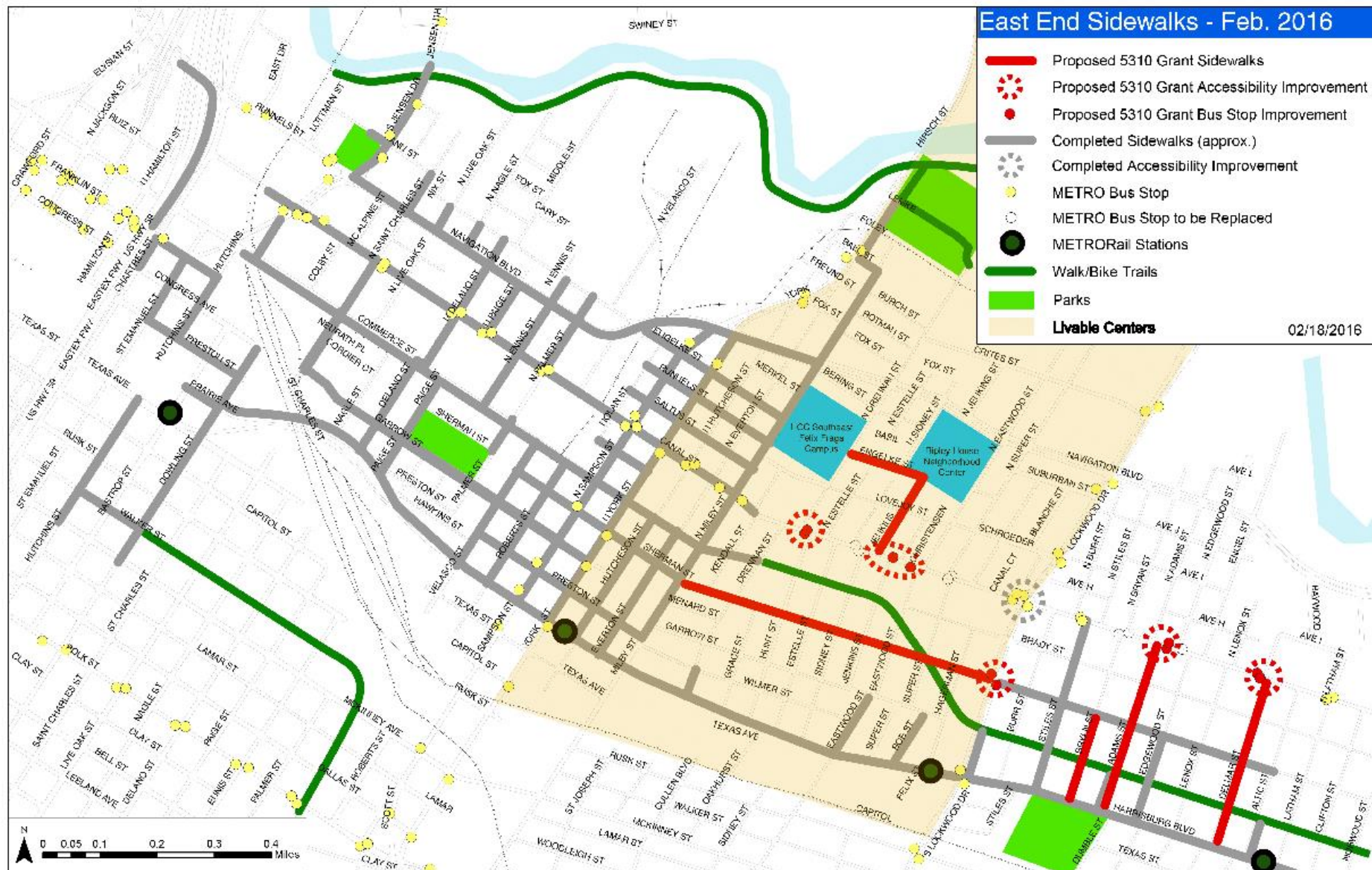
Complete Streets Framework

- Existing Streets / to be enhanced as "Complete Streets"
- - - Proposed "Complete Streets"
- Proposed Pedestrian/Bike Paths

1/2 mile

- Parks
- METRORail East Line

New Sidewalks



Farmer's Market—

Second Largest in Houston!



Guadalupe Plaza Park

Green Space, Splash Pad & Trail Connections



Economic Development



Workforce
Development



Consulting with
new developers

Marketing and Perception



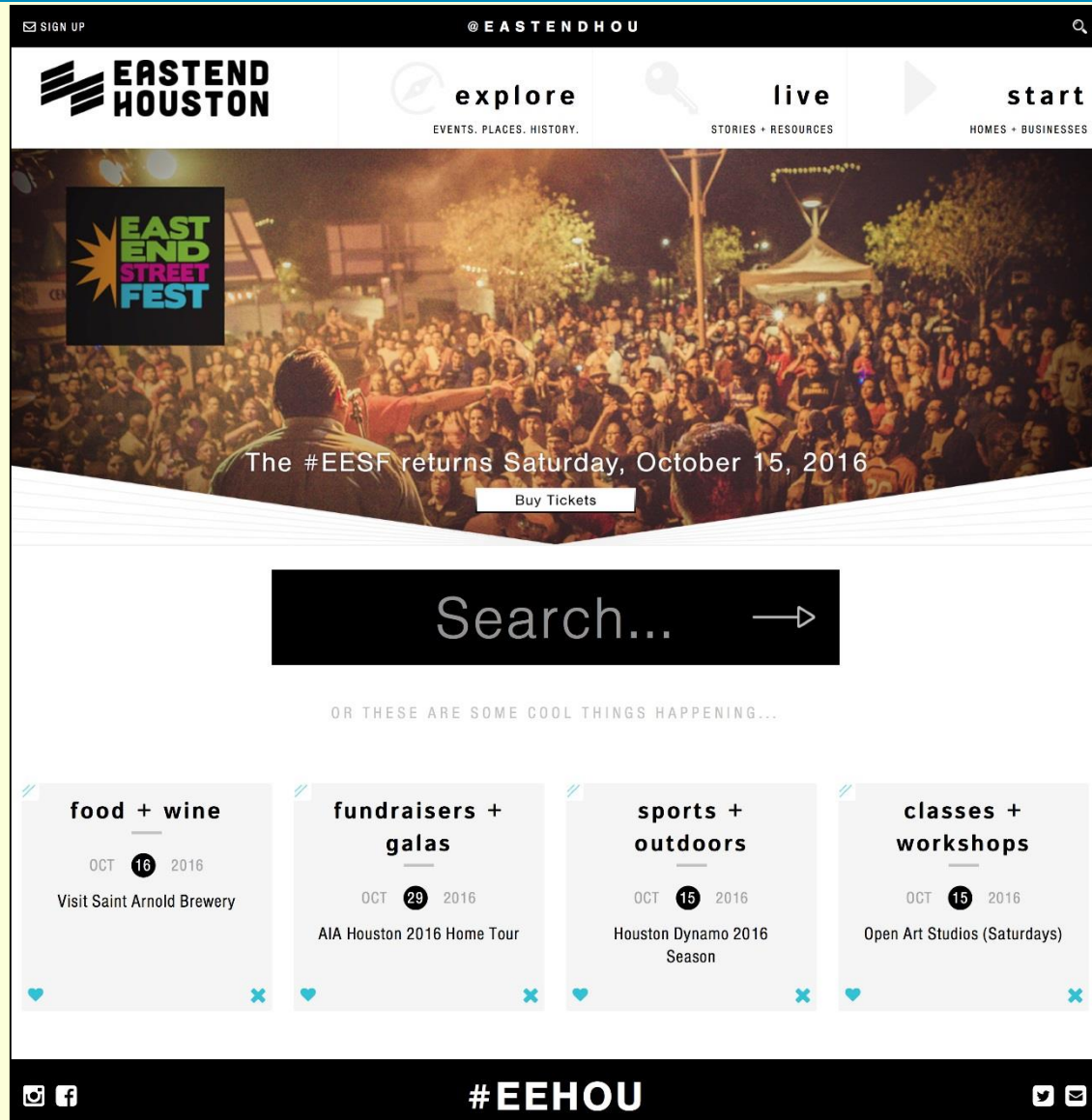
**GREATER
EAST END
DISTRICT**

THE PEOPLE BEHIND
THE PROGRESS

RECLAIM. REVITALIZE. REDISCOVER.



East End Marketing Website



Monthly Flyer



Greater East End Management District • 3211 Harrisburg • 713-928-9916 • www.greatereastend.com Septiembre 2014

Buenas noticias en el Bulevar de Navigation!

La calle Live Oak se encuentra para uso vehicular. Conductores pueden girar hacia la derecha o izquierda de Navigation para llegar a su destino a cada lado de la explanada.

Proyectos Bajo Construcción

La Ciudad de Houston y Federal Highways se han unido para un proyecto que se enfoca en mejorar la movilidad de bicicletas y peatones en el área del Segundo Barrio utilizando fondos del TIGER 4. Este proyecto, esperando ser completado el verano del 2015, tiene varios componentes, incluyendo la rehabilitación de el parque Guadalupe Plaza, y mejorar los senderos y banquetas. Incluimos un mapa actualizado atrás de es volante.

El trabajo ah empezado en el proyecto New Freedom financiado federalmente para las banquetas a lo largo de varios corredores del East End. En los próximos 6 meses trabajadores reconstruirán partes del las banquetas a lo largo de las calles Delano, Canal, Navigation, Milby y Engelke. También Habrá mejoras en banquetas y paradas de autobús construidas en la intersección de Lockwood y Canal.

Eventos y Atracciones del East End:

Consulte la programación completa para **Transported & Reweaved**. Auspiciado por Houston Arts Alliance, todos los eventos son gratuitos y se encuentra en el East End comenzando el 9/13-Park to Port paseo en bicicleta: Puente Bill Coats al Puerto de Houston, 7 a.m. to 1 p.m. Regístrese en hermannparkconservation.org

9/13-Desfile flotando en el Buffalo Bayou, del Allen's Landing al parqueter Tony Marron, 11 am-1 pm.

9/13-Light Rail Art Trail, Box 13 Artspace, 6700 Harrisburg, 7:30 pm.

9/14-BARC esterilización & neutralización en el Ripley House, 4410 Navigation 832-395-9031, 6:30 am-9 am.

9/20-Danza, acrobacia, música en el los silos deBuffalo Bayou Silos, Kennedy St. at N. St. Charles St. 7:30 pm.

9/19, 7 pm and 9/20, 4 pm-Past the Checkpoints en el Talento Bilingue de Houston, 333 S. Jensen Dr.

9/23-Nueva audiencia del estudio Livable Center del East End: lugar y hora se anunciarán. Vea nuestro sitio web y folletos futuros.

9/27-Paseo en bicicleta East End Ramble para ver las instalaciones de arte público en el East End, 11 am -3 pm, empieza en el Ripley House, 4410 Navigation.

Restauracion al Mural del Segundo Barrio

Mercedes Fernández y los estudiantes comenzarán la restauración del mural *Ventanas de Oportunidad* en la calle Delano y Canal en septiembre. Gracias a los muchos residentes y amigos que han contribuido al proyecto, y para las empresas patrocinadoras: el Ninfa original de Navigation, CenterPoint Energy, Sherwin Williams Paint, Port of Houston Authority, El Tiempo restaurante, y Archi Artes.



Sábados de Noche en la Explanada de Navigation

Las noches en la Explanada continuarán en septiembre. Disfrute de la barbacoa por el chef Juan Ávila y el mercado de venta de arte y regalo.

Comunidad y Eventos Públicos

9/9-6:00 pm- Reunión pública de METRO en el Centro de Servicio e Inspección, 5880 Texas Ave.

9/21-6:30 pm-Houston Police Department junta de PIP, estación South Central, 2202 St. Emanuel.

9/23-10:30 am- Reunión Nuevo Centro Habitable Estudio East End, Edificio HCC Felix Fraga, 3012 N. Drennan.

9/25, 3:30 pm- Junta directiva GEEMD.

9/27-10:30 am- Casa Abierta del Nuevo Centro Habitable con Buffalo Bayou, Ripley House, 4401 Navigation.

9/27-10:30 am- Casa Abierta del Nuevo Centro Habitable con Buffalo Bayou y Ripley House, 5020 Harrisburg.

Printed in English and Spanish

Distributed in cafes and libraries

Updated every month

Wayfinding Signage



marek | hill design

05-16-2016

FONTS

COLOR PALETTE

LOGO ELEMENT

Sign system consists of simple components and standard fabrication techniques & materials: painted aluminum sign posts with aluminum panels painted with industrial paints; vinyl and painted graphics; tamper-proof stainless steel hardware.

Welcome to the East End

CERVO REGULAR



DARK GRAY



LIME GREEN



SKY BLUE



ORANGE



SILVER



TRAIL & PARK SIGNS
Scale 1/2" = 1'-0"

Park Rules

Trail Marker

SPECIALTY DIRECTIONALS
Scale 1/2" = 1'-0"

CULTURAL DISTRICT MARKERS

Wayfinding Signage

ALTERNATE DESIGN OPTIONS

Gateway signs may consist of 2 layers of 1/8" thick aluminum. The back panel features a cut-out pattern similar to "papel picado" based on the Cultural District logo. Round posts are painted aluminum; direct-burial into concrete footings.

Welcome to the East End

CERVO REGULAR



DARK GRAY



LIME GREEN



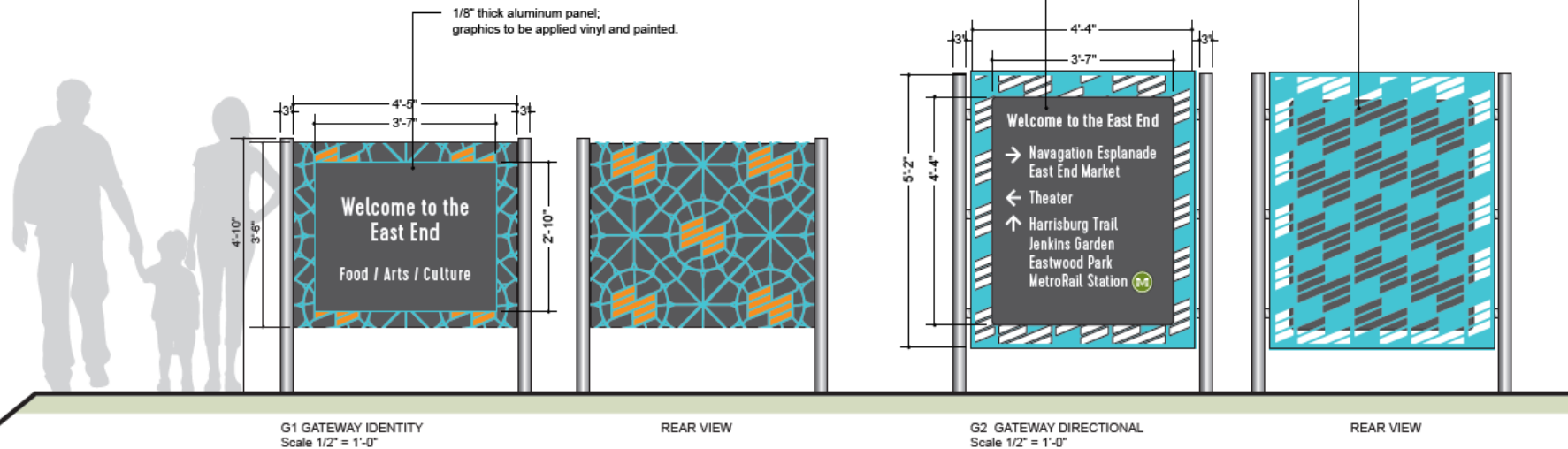
SKY BLUE



ORANGE



SILVER



Houston Press Advertisement

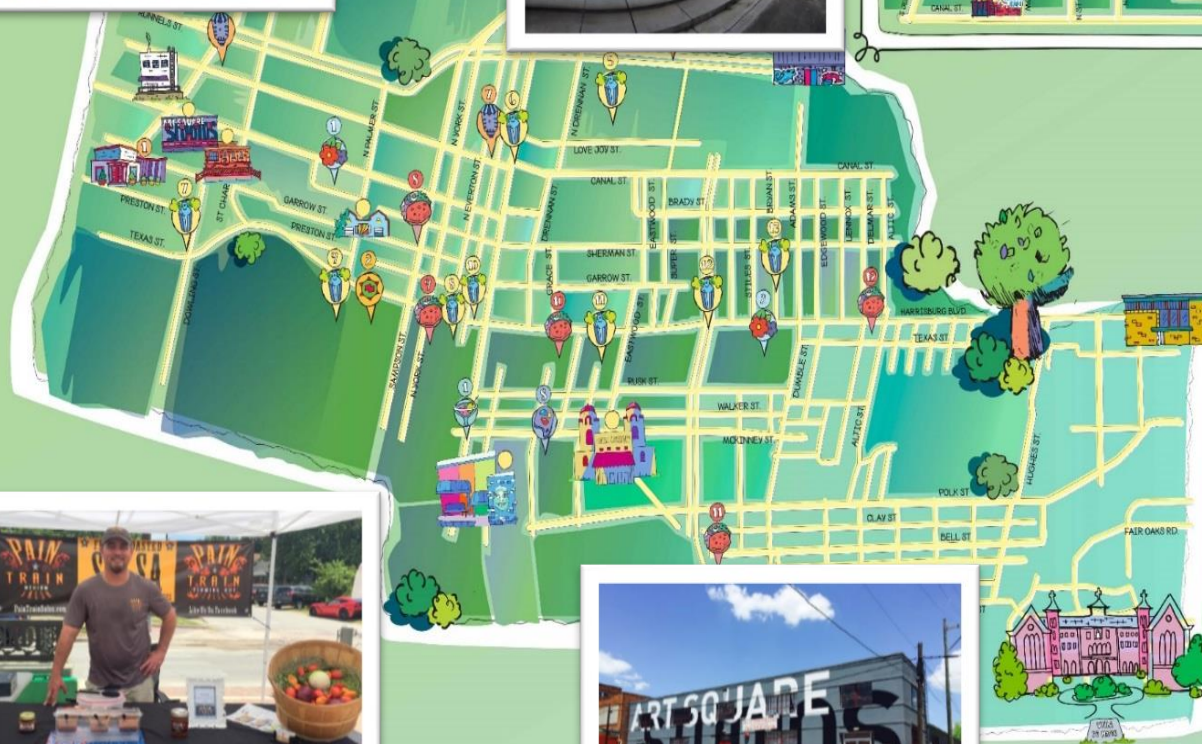
To Do:

1. Go for a bike ride on 7 miles of bikeways and trails
2. Eat great Mexican food at El Tiempo on Navigation
3. Cool off on the splash pad at Guadalupe Plaza Park (2311 Runnels)
4. Sunday (10am-2pm) - shop the East End Street Market on Navigation
5. A bike tour of great public art or wonderful murals
6. Watch hummingbirds at Jenkins Garden (Lockwood & Harrisburg)
7. Check out EastEndHouston.com when I run out of ideas.

www.GreaterEastEnd.com



1. Go for a bike ride on 7 miles of trails.
2. Eat great Mexican food at El Tiempo
3. Cool off in the splash pad at GPP
4. Go to East End Street Market on Sundays
5. Take a bike tour of public art
6. Watch hummingbirds at Jenkins Garden
7. Check out East End Houston for more ideas



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| 2 Alcatraz Island | 2 Maritime Museum | 2 Shed 15.1 | 2 Shed 15.2 |
| 3 Alcatraz Island | 3 Maritime Museum | 3 Shed 15.3 | 3 Shed 15.4 |
| 4 Alcatraz Island | 4 Maritime Museum | 4 Shed 15.5 | 4 Shed 15.6 |
| 5 Alcatraz Island | 5 Maritime Museum | 5 Shed 15.7 | 5 Shed 15.8 |
| 6 Alcatraz Island | 6 Maritime Museum | 6 Shed 15.9 | 6 Shed 16.0 |
| 7 Alcatraz Island | 7 Maritime Museum | 7 Shed 16.1 | 7 Shed 16.2 |
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Working Together for a Better Future

